

Newsletter January, 2020

2019 Year in Review // What's Ahead in 2020



2019 was an exciting year for Team *AirTrac*. We launched Phase II of the *AirTrac* Development Program in January of 2019 as exhibitors at the 98<sup>th</sup> annual Transportation Research Board (TRB) Annual Meeting in Washington DC.

AirTrac was well received at the TRB, where a wide range of transportation industry experts recognized that AirTrac is uniquely positioned to potentially be the most viable, feasible and sustainable regional mass transportation concept for North America and beyond. The key accomplishments for 2019 were:

- Solidifying public and private-sector support in key states and regions
- Exhibiting at the TRB annual meeting
- Successful preliminary economic review by two renowned economists
- △ Continued growth of *AirTrac* economic interest groups and strategic partners

We continue to be pleased with the momentum that AirTrac is gathering as we focus our efforts on 2020. We look forward to presenting our solution to current and critical infrastructure and transportation requirements in northern Kentucky in January, and Atlanta in early February.

We are gaining in both public and private-sector support and anticipate securing a successful first round of capital investment in the coming months. Thank you to all for your ongoing interest, excitement and support.

## **Support Grows for AirTrac**

AirTrac responded to an invitation on November 21, 2019, to brief the Regional Advanced Manufacturing Partnership (RAMP) on the benefits of AirTrac on behalf of the Missouri, Kansas and Southern Illinois region. RAMP is a coalition of businesses with an interest in the impact of DOD spending throughout the St. Louis Region. The RAMP effort is the outreach portion of the St. Louis Economic Development Partnership's work for the Defense Industry Resilience Grant, funded by the DOD Office of Economic Adjustment.

There is strong interest in a regional transportation system referred to as the "National Security Crossroads." This concept would connect Scott Air Force Base on the east end of the Crossroads to the National Bio and Agro-Defense Facility/Ft. Riley/Wichita to the west. It would create one unified region for the benefit of the Crossroads. People could live in any portion of this geographic area and work in any other portion of the Crossroads. The meetings and briefings were successful from two perspectives:

- AirTrac was seen as a more technically viable system than other proposed transportation solutions such as the yet unproven high-speed vacuum-tube technology.
- Key aerospace manufacturers socialized with AirTrac, and there was strong interest in our outlook for what will be a broad-based supply chain network to include and benefit a variety of direct and ancillary partners.

The RAMP event was the first of a series of events. The next event (in January) will be the Kentucky Transportation Leadership Forum. This will be followed by events to be held in Atlanta and Springfield, Missouri.

## Tick-Tock-Tick-Tock

Robust transportation infrastructure is the backbone of a productive, safe and economically strong nation. This has long been recognized in the United States by both the public and private sectors. Consider that it was the State of New York that initially funded planning and survey for the Erie Canal in 1811. The canal was completed in 1825 and paid back the \$7M investment within 10 years.



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This early example of wise investment in transportation served as a model for the transcontinental railroad, the interstate highway system, as well as the national aerospace transportation (airline) network. These transportation systems are assets essential to commerce, trade, public safety and quality of life.

AirTrac represents the most viable and sustainable option for true regional mass transit that will serve the majority of the population. Its inherent hub and spoke design is engineered to provide more people with greater opportunity, and clears away historical impediments such as the high cost and risk associated with the need to create new right-of-ways. Most, if not all other proposed mass transit systems do not serve the majority of the population because they only propose to provide high speed service in a straight line from one city hub (point A) to another city hub (point B). They do not and cannot reach out into the suburbs and neighboring towns. As a nation we face unprecedented urbanization and population growth, climate threats and both human and natural resource constraints.

As with the example of the Erie Canal in 1811, AirTrac is positioned to support the backbone of transportation systems technology, please contact us today: in the U.S. However, time is passing as there remains a critical need to address some \$930 trillion in backlogged federal infrastructure projects and ever more critical transportation needs. Will we have the same political courage, and the same level of belief in ourselves as did the state of New York in 1811? Their vision helped actualize the construction of the Erie Canal!

## **Kentucky Regional Transportation Leadership Forum**

We are pleased to invite private and public-sector executives to participate in the Kentucky Regional Transportation Leadership Forum, an AirTrac-sponsored event.

This Leadership Forum is one of a series being held in St. Louis, in Springfield Missouri, and Atlanta. Other regions will be announced. Key questions to be addressed:

- What are the most critical and pressing Transportation and Infrastructure requirements? What are the most viable solutions to address them?
- What is the status of key technical advances, investment requirements, and key decision points?
- What are other regions across the nation doing to address these issues and opportunities?
- Who are fellow leaders driving decisions and delivering solutions?
- Lessons learned and future plans?

If you have an industry, political, public sector or other interest in next-generation, high-speed mass transportation

When: Monday, Jan. 20, 2020, 11:30am - 1:30pm

Where: Metropolitan Club, Covington, KY

(Lunch will be served)

RSVP: email: Info@airtractransport.com

Call 513-470-9633